



**KOTV-TV**  
**303 N. Boston Ave**  
**Tulsa, OK 74103**  
**(918) 732-6000**

**Oklahoma's Own<sup>SM</sup>**  
[www.newson6.com](http://www.newson6.com)

# CONTRACT

<u>Contract / Revision</u> 40479 /		<u>Alt Order #</u>
<u>Product</u> Oct Nov 2017		
<u>Contract Dates</u> 10/24/16 - 11/08/16		<u>Estimate #</u>
<u>Advertiser</u> James Lankford for US Senate - Rep		<u>Original Date / Revision</u> 10/12/16 / 10/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOTV-TV	<u>Account Executive</u> Tulsa House	<u>Sales Office</u> Tulsa
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Rollins Communications**  
**Attention: Todd Rollins**  
**PO Box 52667**  
**Tulsa, OK 74152-0667**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOTV	10/31/16	11/04/16	News on 6 @ 6a	6a-8a		:30				NM	8	\$3,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	MTWTF--				8	\$430.00				
N 2	KOTV	11/07/16	11/08/16	News on 6 @ 6a	6a-8a		:30				NM	4	\$1,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 11/07/16	11/13/16	MT-----				4	\$430.00				
N 3	KOTV	10/30/16	11/06/16	CBS Sunday Morn 9a-1030a	9-1030a		:30				NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	-----S				1	\$290.00				
		Week: 10/31/16	11/06/16	-----S				1	\$290.00				
N 4	KOTV	10/30/16	11/06/16	Face the Nation 1030-1130			:30				NM	2	\$610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	-----S				1	\$305.00				
		Week: 10/31/16	11/06/16	-----S				1	\$305.00				
N 5	KOTV	10/24/16	11/04/16	News on 6 @ 12p	12p-1p		:30				NM	10	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	MTWTF--				5	\$160.00				
		Week: 10/31/16	11/06/16	MTWTF--				5	\$160.00				
N 6	KOTV	11/07/16	11/07/16	News on 6 @ 12p	12p-1p		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 11/07/16	11/13/16	M-----				2	\$160.00				
N 7	KOTV	10/24/16	11/04/16	News on 6 @ 6p	6p-630p		:30				NM	10	\$6,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	MTWTF--				5	\$670.00				
		Week: 10/31/16	11/06/16	MTWTF--				5	\$670.00				
N 8	KOTV	11/07/16	11/07/16	News on 6 @ 6p	6p-630p		:30				NM	1	\$670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 11/07/16	11/13/16	M-----				1	\$670.00				
N 9	KOTV	10/30/16	11/06/16	NFL Doubleheader Game 2	3:30 PM-6:00 PM	-----S	:30	1	\$1,700.00	0.00	NM	2	\$3,400.00
N 10	KOTV	10/27/16	11/03/16	NFL Regular Season THU	7:20 PM-10:00 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	---T---				1	\$1,200.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.



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Contract / Revision	Alt Order #
40479 /	

Contract Dates	Product	Estimate #
10/24/16 - 11/08/16	Oct Nov 2017	

Advertiser	Original Date / Revision
James Lankford for US S	10/12/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$1,200.00				
N 11	KOTV	10/24/16	11/04/16	ET M-F 630p-7p	630p-7p		:30				NM	10	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				5	\$490.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$490.00				
N 12	KOTV	11/07/16	11/07/16	ET M-F 630p-7p	630p-7p		:30				NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$490.00				
N 13	KOTV	10/30/16	11/06/16	Sunday Prime Hr 1	6p-7p		:30				NM	2	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$810.00				
Week:		10/31/16	11/06/16	-----S				1	\$810.00				
N 14	KOTV	10/29/16	11/05/16	News on 6@10p Sa	10p-1030p		:30				NM	2	\$820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$410.00				
Week:		10/31/16	11/06/16	-----S-				1	\$410.00				
N 15	KOTV	10/24/16	11/04/16	News on 6 @10p M-F	10p-1035p		:30				NM	10	\$8,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				5	\$820.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$820.00				
N 16	KOTV	11/07/16	11/07/16	News on 6 @10p M-F	10p-1035p	M-----	:30	1	\$820.00	0.00	NM	1	\$820.00
N 17	KOTV	10/30/16	11/06/16	News on 6 10p Su	10p-1025p		:30				NM	2	\$2,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$1,010.00				
Week:		10/31/16	11/06/16	-----S				1	\$1,010.00				
<b>Totals</b>								<b>0.00</b>				<b>71</b>	<b>\$40,310.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	27	\$16,425.00	(\$2,463.75)	\$13,961.25
10/31/16 - 11/08/16	44	\$23,885.00	(\$3,582.75)	\$20,302.25
<b>Totals</b>	<b>71</b>	<b>\$40,310.00</b>	<b>(\$6,046.50)</b>	<b>\$34,263.50</b>

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, T. Killins  
 being on behalf of James Lankford, a legally  
 qualified candidate of the R political  
 party for the office of US Senator  
 in the GEN  
 election to be held on 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
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NAB Form PB-17 Candidates

The programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Families for Jimmy Linkford POB 1558

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

7390  
THURS/T. Miller

The name of the treasurer of the candidate's authorized committee is

T. Miller

This station has disclosed to me its political advertising policies, including applicable classes and rates; and discounts, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/12/16  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title